



John Melby, GreenX Elected to EMA Board of Directors

(Washington, DC – February 1, 2012) - The Environmental Markets Association (EMA) is proud to announce that GreenX's John Melby will be the newest addition to the Board of Directors for a two-year term. EMA is a Washington-DC based 501(c) 6 trade association.

"We are delighted to have John Melby join the EMA Board," said EMA Chair, Allison Wood. "John's years of experience in energy and environmental markets as well as his efforts in the California carbon market make him a great addition to this diverse Board."

Mr. Melby is Managing Director of North American Markets for GreenX and responsible for leading the company's strategy, growth and sales efforts in the emerging North American carbon markets. Prior to joining GreenX, Melby served as President and CEO of APX. He holds a Bachelor's degree from Brown University and completed the management program at the UCLA Anderson School of Management.

Mr. Melby will be instated during the next EMA Board of Directors meeting in mid-February.

About EMA

EMA is the leading US-based trade association focused on promoting market-based solutions for environmental challenges through sound public policy, industry best practices, effective education and training, and networking. EMA has spent over a decade educating professionals on emissions trading and risk management while creating insightful networking opportunities with other industry experts. Today the EMA's membership consists of more than 125 individuals from over 75 companies including the most knowledgeable industry experts/. For more information about EMA, please visit www.environmentalmarkets.org.