



Keynote Speakers and Panelists



David Crane, CEO, Climate Real Impact Solutions (CRIS)

David is currently the CEO at Climate Real Impact Solutions (CRIS), a newly formed “blank-check” company focused on acquiring an emerging growth company in the climate/sustainability sector. He also continues as a private equity investor and leading business voice in the field of sustainability, clean energy and climate change. David currently serves on the boards of JERA, Inc., a joint venture between Tokyo Electric and Chubu Electric and Inspire Energy. He also serves on the Board of the San Diego Zoo Global Foundation and The Climate Group as well as being a B Team Leader, where he chairs the B Team’s Net Zero Initiative as part of the We Mean Business Coalition.

Previously, David was CEO of NRG, which he joined in 2003 when it was in Chapter 11 bankruptcy. He grew it over his 12-year tenure to be a Fortune 200 company, engaged in conventional power generation and, after the acquisition of Reliant in 2009, in competitive retail electricity services.

David received a J.D. degree from Harvard Law School in 1984 and an A.B. Degree in International Relations from Princeton University in 1981.



Bill Flederbach – President & CEO, Board Member

Bill is the founder, President and CEO of ClimeCo Corporation. Bill provides strategic leadership for the entire organization yet maintains intimate involvement in all aspects of the business. His involvement in the development of the Nitric Acid Protocol and champion of the turnkey project development model for N₂O projects has formed the foundation for ClimeCo’s continued success. Prior to forming ClimeCo, Bill worked within the international carbon market, holding senior management titles at MGM International and AgCert, and established an air quality consulting practice for a large environmental consulting firm. Bill holds a Bachelor of Science degree in Meteorology from the Pennsylvania State University, and an Executive MBA in Finance and Marketing from the Smeal College at the Pennsylvania State University.



Toby Ferenczi, EnergyTag Initiative, Founder

Toby is founder of The EnergyTag Initiative and Director of International at OVO. He has a PhD in solar energy from Imperial College London, and an undergraduate in Physics from Cambridge University. His previous roles include Managing Director at VCharge (acquired by OVO) and cofounder at Engensa (acquired by Hanergy). He also has experience working for General Electric and Bloomberg New Energy Finance.



Bob Grace, President & Managing Director of Sustainable Energy Advantage

Bob Grace is a leader and innovator in renewable energy market, policy, financial and strategic analysis. In this role since founding SEA 21 years ago, he has advised over 150 government, market participant and non-profit clients developing renewable electricity markets, policies, projects, and businesses throughout the US. Trained as an interdisciplinary analyst in energy and environment, Bob has worked with a broad range of stakeholders and a diverse array of functions over his 35 years in the electricity industry, the last 23 exclusively focusing on renewable energy. He specializes in multi-stakeholder activities addressing complex and cutting edge challenges in a comprehensive, insightful and objective manner. Bob is a frequent author, committee participant and speaker on topics shaping the renewable energy landscape.

Bob holds a M.S. in Energy and Resources from the University of California, Berkeley, and a B.S. in Energy Studies from Brown University.



Erin Horleman, South Pole

Erin Horleman is an experienced energy professional with a career spanning several different sectors in the energy space in North America. She has years of experience working in voluntary and compliance energy markets, with a particular focus on RECs and carbon offsets. Currently, she is focused on South Pole's global offering of corporate voluntary sustainability solutions, and manages an international carbon offset project portfolio inclusive of over 800 projects. Erin holds a Bachelor's degree from Bucknell University, and a Master of Science in Environmental Policy and Sustainability Management from the New School in New York City.



Dan X. McGraw, Carbon Pulse, Head of Americas

Dan X. McGraw is Head of Americas for Carbon Pulse. Prior to joining, Dan covered the California-Quebec and RGGI carbon markets for nearly five years for ICIS. During that time, he broke numerous stories about both markets as they went through various policy and legislative decisions.

Prior to working at ICIS, Dan worked for the Houston Chronicle, Fort Worth Star-Telegram, and The Dallas Morning News, covering breaking news, sports and business. Dan graduated from Texas Christian University.



Gates Sanford, 3 Degrees Group, Head of Trading

Gates Sanford is the Head of Trading at 3Degrees Group where he oversees the North American REC team and portfolio. Between their Utility Green Power, Commercial, and Wholesale books, they are active traders in 40+ compliance and voluntary markets. His team also works closely with the Sales group to deliver unique and customized Scope 2 products across North America and the world. Over his 6 year tenure at 3Degrees, Gates has executed over 3,500 REC transactions comprising many tens of millions of RECs. He has worked in renewables since 2007 and came to 3Degrees from demand response leader, EnerNOC (now EnelX), where he managed their Dispatch Operations Team.



Po-Yu Yuen, Consultant & Market Analytics Manager, Sustainable Energy Advantage

Po-Yu Yuen, Consultant & Market Analytics Manager, has been with SEA since May 2013, where she provides a broad range of renewable energy market analytics services, focusing on Renewable Energy Certificate (REC) markets, grid-scale renewable development and procurement, and Renewable Portfolio Standard (RPS) policy development and implementation in the northeast. Po-Yu is a key contributor to SEA's New England Renewable Energy Market Outlook (NE-REMO) and New York Renewable Energy Market Outlook (NY-REMO) REC market fundamentals analysis services.

